

## FOR IMMEDIATE RELEASE

### ISI City Smart Lights to Illuminate the San Antonio Skyline in Coordinated New Year's Eve Unveiling

**San Antonio, Texas - December 29, 2025** - ISI City Smart Lights has completed a citywide lighting initiative that will transform the San Antonio skyline through the coordinated illumination of its most iconic buildings. The project will be officially unveiled on December 31, welcoming the New Year with a unified visual experience across the city.

Participating landmarks include the **Alamodome**, the **Henry B. González Convention Center**, the **Tower of the Americas**, the **Monarch Hotel**, and the **Marriott Rivercenter**. Together, these structures will form a synchronized nighttime display that highlights San Antonio's architectural diversity, cultural significance, and forward-looking identity.

"This initiative is about more than lighting individual buildings; it is about composing a skyline," said **Eduardo Orozco**, President at ISI City Smart Lights. "By connecting these iconic landmarks through smart illumination, we are creating a shared visual language for the city, one that reflects the power of intelligent technology, artistic vision, and scalable urban innovation."

The lighting systems deployed across the participating buildings leverage advanced LED technology and intelligent controls, enabling dynamic color schemes and programming for holidays, civic celebrations, cultural events, and major citywide moments. Designed with sustainability in mind, the installations prioritize energy efficiency while delivering high-impact visual results.

The New Year's Eve unveiling is expected to become a signature visual moment for residents, visitors, and media, reinforcing San Antonio's position as a city that embraces innovation while honoring its landmarks. The coordinated skyline illumination also underscores the role of smart infrastructure in enhancing tourism, economic development, and civic pride.

#### About ISI City Smart Lights

ISI City Smart Lights is a San Antonio-based company specializing in smart architectural lighting, large-scale exterior illumination, and intelligent control systems for cities, landmarks, hotels, and major venues. The company's mission is to enhance urban identity, increase tourism appeal, and create memorable visual experiences through innovative lighting solutions.

For more information, visit [www.CitySmartLights.org](http://www.CitySmartLights.org)

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